



SEMINAR ON BEYOND COMPLIANCE: EECA BUSINESS READINESS & OPERATIONAL STRATEGY IN A VOLATILE ENERGY MARKET



DATE
Thursday,
August 20, 2026



TIME
9.00 a.m. –
5.00 p.m.



VENUE
M World Hotel,
Petaling Jaya



Why You Should Attend?

- ✓ Gain insights into Malaysia's energy transition agenda & measures to address rising energy costs
- ✓ Understand Energy Efficiency & Conservation Act 2024 (EECA 2024) compliance obligations
- ✓ Develop business readiness strategies
- ✓ Manage operational risks amid energy price volatility
- ✓ Improve energy efficiency & sustainability performance
- ✓ Leverage incentives & support programmes
- ✓ Learn from industry practitioners & experts



Key Topics

- ⚡ **Session 1:** Energy Market Volatility, Industrial Competitiveness & Malaysia's Energy Transition
- 📋 **Session 2:** EECA Regulatory Framework & Compliance Requirements
- ⚙️ **Session 3:** Building Internal Readiness - Beyond Energy Manager
- 🏭 **Session 4:** Operational Strategy for Energy Cost Optimisation & Energy Resilience in Manufacturing
- 🔍 **Session 5:** Energy Audit Conditional Grant
- 🤝 **Session 6:** Industry Sharing Session: Practical EECA Readiness, Energy Cost Management & Operational Resilience
- 🎯 **Session 7:** Strategic Perspectives & Executive Dialogue: Energy Market Volatility, Investment Priorities & Manufacturing Resilience



Who Should Attend?

- Managing Directors/ General Managers/ Directors
- Plant/ Factory Managers/ Executives
- Maintenance Managers / Executives
- Finance / Procurement Managers/Executives
- Sustainability Managers/Executives
- Energy Managers/Executives
- Engineering Personnel
- Facility Managers/Executives

REGISTRATION FEES

Category	Fee
FMM/GSI Member	RM 810
Non-Member	RM 972

- ✏️ HRDF Claimable
- ✏️ Early Bird Discount*
- ✏️ Group Discount*

* Terms & Conditions Apply
* Fee inclusive SST

ENQUIRIES

- 👤 Kamsiah / Haslina
- ☎️ +603-6286 7200



For seminar registration & exhibition opportunities, email: Business_Environment@fmm.org.my

PROGRAMME

08:00	Registration / Networking / Welcome Coffee
09:00	Welcome Remarks by YBhg. Dato' Lim Hong Thye, Council Member / Chairman, FMM Energy & Utilities Management Committee, Federation of Malaysian Manufacturing
09:10	Session 1: Energy Market Volatility, Industrial Competitiveness & Malaysia's Energy Transition by YBrs Puan Mareena Mahpudz, Deputy Secretary General (Energy), Ministry of Energy Transition and Water Transformation (PETRA)* <ul style="list-style-type: none"> Rising energy cost uncertainties and tariff pressures Global fuel price volatility and geopolitical disruptions Energy security and affordability Energy efficiency as a business resilience strategy Malaysia's industrial energy transition and sustainability agenda
09:30	Session 2: EECA Readiness & Strategic Energy Management for Manufacturers by YBrs Encik Norazrin Rupadi, Head of Section, Energy Efficiency and Conservation Regulatory, Technical Policy and Regulation Division, Energy Commission (ST)* <ul style="list-style-type: none"> EECA requirements and implementation expectations Energy governance and accountability How EECA supports national energy security & demand management Preparing for evolving regulatory and market expectations
10:00	Q&A Session Moderator: FMM
10:30	Networking Coffee Break
10:50	Session 3: Building Internal Readiness — Beyond the Energy Manager by Encik Yusri bin Yusof, Chief Strategy Officer, PROTON Holdings Berhad* <ul style="list-style-type: none"> Cross-functional responsibilities Governance and internal coordination Role of finance, procurement and operations Energy risk management and contingency planning Workforce competency and awareness Building organisational resilience against energy cost fluctuations
11:20	Session 4: Operational Strategy for Energy Cost Optimisation & Energy Resilience in Manufacturing by Encik Adam Lim, Associate Energy Consultant, Siemens Malaysia* <ul style="list-style-type: none"> Quick-win operational improvements Smart monitoring and digitalisation Peak demand management strategies Optimising motors, compressed air and systems Energy data analytics and forecasting Managing production efficiency amid volatile energy prices Building operational flexibility and resilience
11:50	Q&A Session Moderator: FMM
12:20	Session 5: Energy Audit Conditional Grant by Sustainable Energy Development Authority (SEDA Malaysia)* <ul style="list-style-type: none"> Overview of the Energy Audit Conditional Grant (EACG) Eligibility Criteria and Application Procedures Funding Support Available for Manufacturers Role of Energy Audits in EECA Readiness and Energy Management Case Studies of EACG Beneficiaries Energy Savings/Business Benefits Achieved Through EACG
12:50	Networking Lunch
14:15	Session 6: Industry Sharing Session: Practical EECA Readiness, Energy Cost Management & Operational Resilience by Encik Lee Learn Ping CSC Steel Sdn Bhd* <ul style="list-style-type: none"> Managing rising energy costs Lessons learned from implementation Internal coordination challenges Data collection and reporting Cost-saving outcomes Strategies to reduce exposure to energy price volatility <p>Unlocking Thermal Energy Savings: Steam System Optimisation Strategies for EECA Compliance and Energy Cost Reduction by Spirax Sarco Malaysia* <ul style="list-style-type: none"> Managing thermal energy costs through steam and process optimisation Improving energy performance and operational efficiency Practical approaches to EECA compliance Real-world industry case studies and best practices </p> Moderator: FMM
15:30	Tea Break
15:45	Session 7: Strategic Perspectives & Executive Dialogue: Energy Market Volatility, Investment Priorities & Manufacturing Resilience Encik Afzanil Md Anuar, Deputy Director, Green Technology Division, Malaysian Investment Development Authority* Malaysian Green Technology and Climate Change Corporation (MGTC)* Cik Vivian Yang, Senior Vice President, Head of Construction & Infrastructure, UOB* Encik Indiran Nadarajan, Head of End User Sales & Prescription, Schneider Electric* Press Metal Bhd* <ul style="list-style-type: none"> Industrial competitiveness, manufacturing investment trends and available incentives Financing strategies, green financing and investment risk considerations amid energy market uncertainty Technology priorities, energy optimisation strategies and operational resilience initiatives Managing operational risks and investment prioritisation amid rising energy costs Future energy tariff pressures, carbon-related costs and evolving ESG expectations Building resilient and competitive manufacturing operations in a volatile energy market Moderator: FMM
17:00	End of Programme

REGISTRATION FORM

FMM Seminar on Beyond Compliance: EECA Business Readiness & Operational Strategy in a Volatile Energy Market

Date : August 20, 2026 (Thursday)
Time : 9.00 am – 5.00 pm (Registration starts at 8.30 am)
Venue : M World Hotel
No. 1, Persiaran Bandar Utama, Bandar Utama, 47800, Petaling Jaya

Attention: Ms Kamsiah (Business_Environment@fmm.org.my) Tel: 03-6286 7319/6286 7200
 Federation of Malaysian Manufacturing, Wisma FMM, No. 3 Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur

Please register the following participant(s):
 *Please circle (O) on the option that applies

We will: (Please tick (✓) on the applicable box)

1. Name: _____
 Designation: _____
 Email: _____
 Vegetarian*: Yes / No

Claim from HRD Corp Claimable Course.
 Full payment to be made to FMM in the event of no
 disbursement from HRD Corp under any circumstances

Not claiming from HRD Corp
 Full payment of RM_____ will be remitted by June 26, 2026
 via Bank transfer/JomPay/Cheque

2. Name: _____
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 Vegetarian*: Yes / No

Submitted by: _____
 Designation: _____
 Company: _____
 Address: _____

3. Name: _____
 Designation: _____
 Email: _____
 Vegetarian*: Yes / No

Email: _____
 Telephone Number: _____
 FMM Membership Number _____ SST Number: _____
 New ROC Number: _____ TIN Number: _____

REGISTRATION FEE	Fee per pax	8% SST	Total per pax
FMM / GSI Members	RM750	RM60	RM810
Non-Members	RM900	RM72	RM972

- 15% early bird discount until July 20, 2026.
- 10% group discount for 3 persons & more from the same company.
- Member's rate for government officials.
- All fees inclusive of course materials, lunch and refreshments.

CONTRIBUTORS TO HRD CORP

- This seminar is a HRD Corp Claimable Course.
- Course No: **TBC**
- HRDCorp contributors are required to provide the HRDCorp Grant Reference Number to FMM by August 18, 2026.

NON-CONTRIBUTORS TO HRD CORP

Invoice will be issued upon receipt of completed registration form.
 Please email payment advice to Business_Environment@fmm.org.my

Payment methods:

Payee Name: **Federation of Malaysian Manufacturing**

1. Bank transfer to **Malayan Banking Berhad**

- Account No: **5-14208-33076-8**
- Swift Code: **MBBEMYKL**

2. JomPAY (Biller's Code: 200073)

3. Cheque crossed Account Payee Only

REPLACEMENT/ CANCELLATION/ REFUND / NO -SHOW

- All registrations carry a 50% cancellation liability immediately after a completed registration form been received by FMM.
- Cancellation must be in writing to FMM.
- Replacement at no additional cost.
- Participants who fail to attend the event or with less than 75% attendance, the full fees shall be payable by the company.
- Non-FMM members MUST PAY the full fee before/ on the day of the event. Members need to provide a Letter of Undertaking (LOU) to ensure participation before the event.
- FMM reserves the right to alter, cancel or reschedule the programme. All efforts will be taken to inform participants. If FMM decides to cancel/postpone the event, FMM shall not be responsible for covering all costs incurred by participants.



**CLOSING DATE FOR REGISTRATION
AUGUST 17, 2026**

Contact Kamsiah/Haslina at 03-62867200